

You've read it, now shred it.

Protect your Identity at our **FREE Shred-it Event.**

SATURDAY, APRIL 23, 2011
9:30 AM - 11:30 AM

Say hello to \$100

When you open a Valley Rewards Perfect Checking Account.

- \$50 NEW DIRECT DEPOSIT REWARD**
after 1st direct deposit
- \$50 NEW ON-LINE BILL PAYMENT REWARD**
after 3 merchant on-line bill payment transactions
- FREE FIRST ORDER OF CHECKS**
- FREE SAFE DEPOSIT BOX**



BONUS
FREE
Identity Theft
Awareness
Tips

VALLEY NATIONAL BANK
490 CHAMBERLAIN AVENUE
PATERSON, NJ 07522
973-389-2783

800-522-4100
valleynationalbank.com



Valley National Bank

\$50 cash reward when you open a new Valley Rewards Perfect Checking Account and initiate a monthly direct deposit such as a payroll, pension, social security or other government benefits. Receive \$50 after enrolling in online banking and completing three merchant bill payments. The required first direct deposit and bill pay transactions must be completed within the first 60 days of account opening to qualify for \$100 cash reward. Cash rewards will be credited within 90 days of account opening and may be reportable as taxable income. Cash rewards offered to new checking customers only. Limit one per customer, two per household. Free first order of 200 Valley speciality wallet style checks. One year free safe deposit box is subject to availability. This offer is valid only on April 23, 2011 at Valley's 490 Chamberlain Avenue in Paterson, 55 Union Boulevard in Totowa and 80 Broadway in Elmwood Park branches. See a Valley representative for complete terms and conditions. © 2011 Valley National Bank. Member FDIC. Equal Opportunity Lender. VCS-4092