



Passaic County
Department of
Economic
Development



William Paterson
University
Small Business
Development Center

How to Secure Financing to Expand and Survive in a Challenging Economy

**October 26, 2011
8:30 AM – 12 Noon**

**Location:
William Paterson University
1600 Valley Road, Wayne, New Jersey 07470**

Refreshments Courtesy of:



Our Distinguished Speakers

**Welcome: Terry Duffy, Freeholder Director, Passaic County, NJ
Bruce James, Freeholder, Passaic County, NJ**

**WPU - Small Business Development Center: Your Business Plan & Financing
Kathleen Muldoon, Director, WPU SBDC**

**Securing a Conventional Business Loan
Bradley J. Thomson, Senior Vice President, TD Bank**

**How Your Accountant Can Expedite the Financing Process
Albert Traverso, CPA, Manager, Sax, Macy, Fromm & Co., PC**

**New Jersey Economic Development Authority: Business Financing
Margaret Piliere, Regional Director, NJEDA**

**US Small Business Administration: Financing Programs for Small Business
Ed Haddock, Business Development Specialist, US Small Business Administration**

**US SBA 504 Loan Program
Ted Bossert, Vice President, NJ Business Finance Corporation**

**Micro Loan Programs
Paula Star, Financial Programs, UCEDC**

**Please RSVP to:
Passaic County Department of Economic Development
973-569-4720 or ecodev@passaiccountynj.org**

Meet Our Invited Lenders

**Atlantic Stewardship Bank • Bank of America • Capital One
Columbia Bank • Heritage Community Bank • Freedom Bank
JP Morgan/Chase • Lakeland Bank • M&T Bank • PNC • North Jersey Federal Credit Union
TD Bank • The Provident • Spencer Savings Bank • Sun National Bank
Valley National Bank • Wells Fargo**

Hosted By:

**Passaic County Board of Chosen Freeholders
Passaic County Department of Economic Development
William Paterson University Small Business Development Center
William Paterson University Center for Continuing and Professional Education
Passaic County Improvement Authority
Passaic Urban Enterprise Zone
Paterson Urban Enterprise Zone
North Jersey Regional Chamber of Commerce
Greater Paterson Chamber of Commerce
Wayne Economic Development Commission
Tri-County Chamber of Commerce**

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